



## New Jersey Electronic Security Association

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### PRESS RELEASE

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### **NJ Security Industry Best in the Nation**

Trenton, New Jersey (February 27, 2013)— The New Jersey Electronic Security Association (NJESA) was honored as Chapter of the Year by the Electronic Security Association, the largest trade association representing the electronic life safety and security industry in the United States. New Jersey was recognized for its advocacy on behalf of the security industry within the state, its attention to members and their needs, and its notable impact on licensing regulations, which have positively affected the security industry throughout the Garden State.

“We are committed to making sure that New Jerseyans are safe in both their homes and the work place,” stated New Jersey Electronic Security Association’s President, Joseph Parisi. “This is more than just a job for many of us. It’s our mission. We’re honored to be acknowledged by the national association and we look forward to keeping up the good work in 2013.”

The New Jersey Chapter was awarded this prestigious honor last week at the sixth annual ESA Leadership Summit in Orlando, Florida. The executive conference is a forum for leaders of the electronic security industry to convene to stay on top of trends, meet with association leaders, network with colleagues and chart the industry’s future.

Originally named the New Jersey Burglar and Fire Alarm Association, the state’s main trade association for the security industry has newly broadened its membership and thus taken on the new name, the New Jersey Electronic Security Association. With over 300 members, this name change was enacted in order to more closely model the national association, Electronic Security Association. According to Parisi, “The ESA name and reputation are well known across the country, and it’s time for New Jersey to be recognized as an affiliate of our national team.”

Established in 1977, the Association represents over 300 security alarm companies, manufacturers, and distributors who do business in the state of New Jersey. NJESA provides membership, continuing education and government affairs services to its members throughout the state. It also holds an annual convention, with over 500 attendees, in Atlantic City each winter.

Parisi stated, “Chapter of the Year Award recognizes what we were able to accomplish in 2012. We have a bright future, and will continue to serve and advocate on behalf of the fire and security companies within the state of New Jersey in 2013. We will continue to embrace our successes from the past, and are now positioned to meet our current and future challenges.”

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*Addendum: Photo of “Chapter of the Year Award”  
Captured: (left to right) Kirk MacDowell (Residential Business Leader, Interlogix), Joe Cioffi (President-Elect, NJESA), Chris Mosley (Past President, NJESA), Christine Higgins (Executive Director, NJESA), Joe Parisi (President, NJESA), John Knox (President, ESA)*