



New Jersey Electronic Security Association



ANNUAL SYMPOSIUM & EXPO

Harrah's Resort Atlantic City

March 14–16, 2018

MAR

14

WED

Early Registration and Check-in: 7:00 – 9:00 PM

*Opening Reception at Pool Bar
Open Bar and Hors d'oeuvres*

MAR

15

THU

Breakfast: 8:15 - 9:15 AM

Lunch: 11:45 AM - 1:00 PM

Classes: 9:30 AM - 5:45 PM

Expo Setup: 1:00 - 5:00 PM

Trade Show: 5:30 - 8:30 PM

Door Prizes: 8:30 - 9:00 PM

MAR

16

FRI

Breakfast: 8:15 - 9:15 AM

Classes: 7:30 AM - 6:15 PM

General Meeting / Lunch: 11:45 - 1:45 PM

Each Exhibit Space Includes

- One 6' table in 8'x10' display area with black dressing
- Pipe and drape
- One 7"x44" sign with company name
- Electric outlet
- Wireless Internet access
- Website recognition
- Company listing in program
- Electronic mailing list of attendees

LUNCH INCLUDED BOTH DAYS

Spaces cannot be shared.

Each exhibitor will be responsible for minimal drayage fees.

Exhibitors should contact the drayage company directly:
AEX Convention Services(www.AEXservices.com)

Telephone line, etc. available for additional fee and must be pre-ordered.

REGISTER EARLY
*so that you can choose
your booth location
early*

EXTRA BOOTHS MEAN EXTRA SAVINGS!

1st Booth: \$1,200*

2nd Booth: \$1,000**

3rd Booth: \$900**

4th Booth: \$500**

Each booth includes
3 registration packages
(\$100*** for each additional)

*Choose your booth location!
First come - first served.*

If payment is not received within 14 days of
booth selection, booth will be released.

NON-TABLE SPONSOR: \$675*

Includes 2 registration packages
(\$100** for each additional)

* **NON-MEMBERS ADD \$350**

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Harrah's
RESORT
ATLANTIC CITY

ROOMING

Harrah's Resort Atlantic City
777 Harrah's Blvd, Atlantic City, NJ 08401

The room rate is \$62. Internet, resort, and parking
fees are waived for NJESA Symposium attendees.
This is a savings of \$81!

Information on how to make room reservations
coming soon.



New Jersey Electronic Security Association

APPLICATION FOR EXHIBIT SPACE

COMPANY _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE: _____

EMAIL: _____

BOOTH \$1,200 (\$1,550 for non-member) or become an NJESA member and buy a booth \$1,600 \$ _____

Choose booth space location. First come, first served. If payment is not received within 14 days, booth will be released. _____

2nd additional booth \$1,000 (\$1,100 non-member) \$ _____

3rd additional booth \$900 (\$1,000 non-member) \$ _____

4th additional booth \$500 (\$600 non-member) \$ _____

3 registration packages included QTY _____ x \$100 for each additional (\$175 for non-member) = \$ _____

NON-TABLE \$675 (\$1,025 for non-member) or become an NJESA member and non-table exhibitor \$1,075 \$ _____

2 registration packages included QTY _____ x \$100 for each additional (\$175 for non-member) = \$ _____

TOTAL \$ _____

Make check payable to NJESA and mail to: 96-A Vanderburg Road, Marlboro NJ 07746

Or pay by **credit card**: Visa Mastercard American Express and **fax to 732-252-8673**.

Card Number: _____ Expiration Date: _____

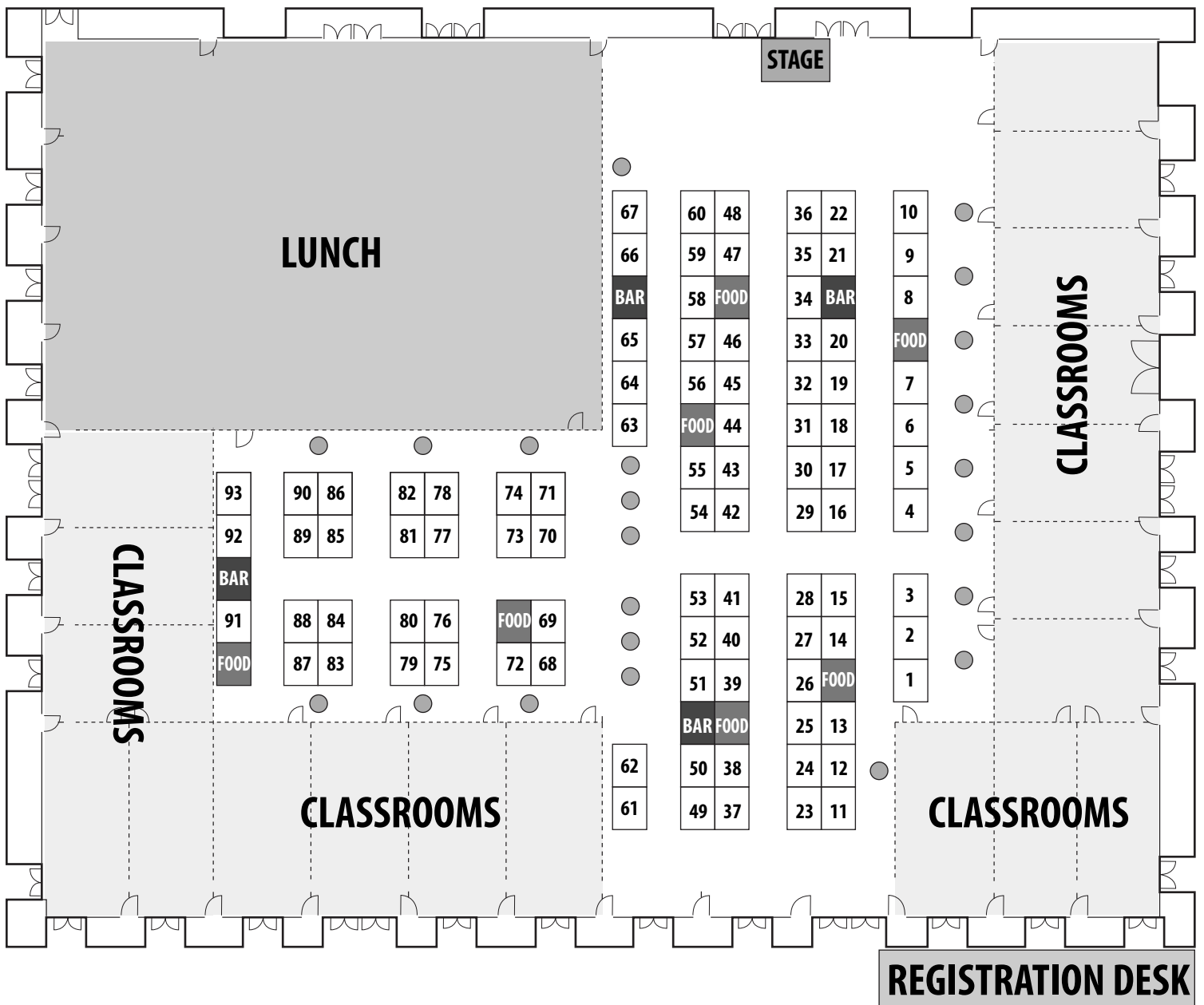
Signature (required): _____

There will be no refunds for cancellations after March 2, 2018.

For your records, our tax ID number is 22-2313533. **If you have any questions, please call 609-695-4444 or email christine@nj-esa.org.**



HARRAH'S RESORT ATLANTIC CITY AVALON BALLROOM (SECOND LEVEL)





New Jersey Electronic Security Association

SUITCASING POLICY STATEMENT

NJESA is making preparations for its upcoming Annual Symposium and is doing its best to help all exhibitors to have a successful show. As such, we are mandating increased measures to protect exhibitors from suitcasing at the show. This is NJESA's Suitcasing Policy, which will be posted using signage around the exhibit hall and included in the onsite materials for all attendees.

What is Suitcasing?

Suitcasing is a parasitic business practice in which unethical companies will gain access to an event by obtaining some type of event credential (attendee badge, expo-only badge, etc.) and then solicit business in the aisles or other public spaces used for the conference. This practice skirts the support of the organizer and the industry. This does not pertain solely to soliciting the attendees of an event. Some of your biggest customers/vendors can be other exhibiting companies.

NJESA has a zero tolerance policy regarding suitcasing.

Please note that while all meeting attendees are invited to the exhibit floor, any attendee who is observed to be soliciting business in the aisles or other public spaces, or in another company's booth, will be asked to leave immediately. NJESA recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite, a restaurant, or any other public place in proximity to our event. For the purposes of this policy, suitcasing violations may occur at venues other than the exhibition floor and at other events. It is for this reason NJESA must be informed of any hospitality suites, and expressed consent must be given prior to the event.

The Suitcasing Prevention Team

NJESA has created a Suitcasing Prevention Team that will be in place for the duration of the Symposium. The team will consist of NJESA Board members and staff and the most important member of the team, YOU! Exhibitors will be our greatest asset in preventing suitcasing.

Reporting

Please report any violations you may observe to Management at the registration desk. Management will investigate all complaints of suitcasing.

Questions?

If you have questions regarding this or any matter relating to NJESA events, please contact NJESA at 609-695-4444.