



# New Jersey Electronic Security Association

96-A Vanderburg Road, Marlboro, NJ 07746  
 Phone: 609-695-4444 • Fax: 732-252-8673  
 christine@nj-esa.org • www.nj-esa.org

## APPLICATION FOR REGULAR OR TRADESMAN MEMBERSHIP

Regular membership includes membership to the Electronic Security Association (ESA)



This application must be completed in full, including dues, in order to be considered for membership. Dues payment for regular membership includes membership to ESA. Membership to ESA is required with membership to NJESA. Include copies of all required licenses. Upon receipt of application and license(s), your membership will be considered for approval.

Type of Membership Requested:  Regular Member (see price chart)  Tradesman Members \$225.00

|                   |                  |            |
|-------------------|------------------|------------|
| *Company:         |                  |            |
| * Address:        | Suite:           |            |
| *City:            | *State:          | *Zip Code: |
| *Mailing Address: |                  | Suite:     |
| *City:            | *State:          | *Zip Code: |
| *Company Phone:   | *Company Fax:    |            |
| Company Website:  | *Company E-mail: |            |

Your primary and alternate voting representatives will represent your company in all association voting matters. Representatives provided will receive electronic and printed member communications from the association at the addresses provided below.

|                       |      |                  |  |
|-----------------------|------|------------------|--|
| *Primary Voting Rep:  |      | *Title:          |  |
| *Mailing Address:     |      | *City/State/Zip: |  |
| *Phone:               | Fax: | *E-mail:         |  |
| Alternate Voting Rep: |      | Title:           |  |
| Mailing Address:      |      | City/State/Zip:  |  |
| Phone:                | Fax: | E-mail:          |  |

\*Denotes Required Information

### Electronic Transmission, Fax/Email Authorization:

By completing and submitting this application, I hereby authorize NJESA to send me pertinent association and industry information via fax transmission at all fax numbers and via e-mail at all e-mail addresses or by other electronic transmission means listed on this application. I recognize that such documents include, but are not limited to: billing statements, registration forms, NJESA and ESA member communications and official letters. I understand that granting this permission is essential to the association's ability to communicate with me effectively.

*Continued on other side – all pages must be completed.*

*All Sections Must Be Completed.*

NJESA bylaws require **Regular Member**,

It maintains a New Jersey Business license under the Division of Consumer Affairs Fire Alarm, Burglar Alarm and Locksmith Advisory Committee or maintains a business permit under the Division of Community Affairs Division of Fire Safety license and submits evidence thereof to the Association upon the submission of its completed membership application and application fee.

**NJ License(s) Held:**

Burglar Alarm: **34 BA - \_\_\_\_\_ 00**  
Fire Alarm: **34 FA - \_\_\_\_\_ 00**  
Locksmith: **34 LS - \_\_\_\_\_ 00**  
DCA "P" Registration: **P - \_\_\_\_\_ / \_\_\_\_\_**  
Contractors H.I.C.: **13 VH - \_\_\_\_\_ 00**  
Telecommunication: **34 TC - \_\_\_\_\_ 00**  
EPA / RRP Registration: **NAT - \_\_\_\_\_ - \_\_\_\_\_**  
Other: \_\_\_\_\_

**NJ Business License**

Burglar Alarm Business: **34 BX - \_\_\_\_\_ 00**  
Qualifiers Name: \_\_\_\_\_  
Fire Alarm Business: **34 FX - \_\_\_\_\_ 00**  
Qualifiers Name: \_\_\_\_\_  
Locksmith Business: **34 LX - \_\_\_\_\_ 00**  
Qualifiers Name: \_\_\_\_\_  
Burglar, and Fire Alarm Business: **34 BF - \_\_\_\_\_ 00**  
Qualifiers Name: \_\_\_\_\_  
Burglar, and Locksmith Business: **34 BL - \_\_\_\_\_ 00**  
Qualifiers Name: \_\_\_\_\_  
Fire Alarm and Locksmith Business: **34 FL - \_\_\_\_\_ 00**  
Qualifiers Name: \_\_\_\_\_  
Burglar, Fire, and Locksmith Business: **34 AL - \_\_\_\_\_ 00**  
Qualifiers Name: \_\_\_\_\_

**Each applicant must be sponsored by a regular and/or associate member in good standing.  
Please provide the name of company, representative, and telephone number.**

**Sponsor:**

Regular or Associate Member Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Telephone Number: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ ext. \_\_\_\_\_ cell: (\_\_\_\_) - \_\_\_\_\_ - \_\_\_\_\_  
Email Address: \_\_\_\_\_

**Trade References:**

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Telephone Number: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ ext. \_\_\_\_\_ cell: (\_\_\_\_) - \_\_\_\_\_ - \_\_\_\_\_

**Privacy Policy:**

NJESA does not collect any personal identifying information about you unless you specifically and knowingly provide such information. Contact information provided to NJESA may be used to send information about NJESA or ESA programs, events, opportunities, or other useful information. NJESA may share contact information with associate members and other companies that offer NJESA member benefits and programs. NJESA will not share contact information with any other company, group, or organization that is not affiliated with the association for the sole intent of using such information for marketing purposes.



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## Regular Member

Regular Member means any eligible Member that:

- (i) is a Regular Member in good standing as the date of the adoption of the By-Laws; or
- (ii) meets all of the following requirements:

- a) A material part of its business activities includes the sale, lease, design, installation or service (excluding monitoring services) of electronic security systems.
- b) It maintains a New Jersey Business license under the Division of Consumer Affairs Burglar, Fire Alarm and Locksmith Committee or maintains a business permit under the Division of Community Affairs Division of Fire Safety license and submits evidence thereof to the Association upon the submission of its completed membership application and application fee.
- c) It is recommended by the Membership Committee and approved as a Regular Member by a majority vote of the Board following submission of its completed membership application and application fee.
- d) It agrees to abide by the By-Laws and Code(s) of Ethics.

## Tradesman Members

Tradesman Members must meet all of the following requirements:

- a) Any locksmith licensed under the State of New Jersey or any individual, partnership or legal entity that is currently unlicensed and unable to do business in the State of New Jersey as a burglar or fire alarm company as defined in the Burglar, Fire Alarm and Locksmith Regulations as set forth under the Division of Consumer Affairs or the Division of Community Affairs – Division of Fire Safety. Out of state alarm contractors that are registered to do business in their state, must also be members of the Electronic Security Association in order to be eligible for a Tradesmen Membership. This membership is open to other types of related businesses including but not limited to the following companies: Locksmiths, Telephone System Installation Contractors, Network Cable Installation Contractors, Home Automation Contractors, Sprinkler Contractors and Sound System Contractors.
- b) It is recommended by the Membership Committee and approved as a Tradesman Member by a majority vote of the Board following submission of its completed membership application and application fee.
- c) It agrees to abide by the By-Laws and Code(s) of Ethics.

**ESA MEMBERSHIP SCHEDULE FEES FOR  
 REGULAR MEMBERSHIP CATEGORY  
 (Regular fee payment includes membership to ESA)**

| <b>Regular Membership Dues for 2017</b> |                    |
|---|--------------------|
| <b>Number of Employees</b>              | <b>Annual Dues</b> |
| 1-5                                     | \$490              |
| 6-10                                    | \$671              |
| 11-15                                   | \$818              |
| 16-25                                   | \$1,037            |
| 26-50                                   | \$1,732            |
| 51-100                                  | \$2,172            |
| 101-150                                 | \$3,049            |
| 151+                                    | \$3,928            |

NJESA & ESA MEMBERSHIP FEE LISTED ON CHART.

Total Amount: \_\_\_\_\_

TRADESMAN MEMBERSHIP FEE PER BUSINESS.

**(Tradesman Member. NJESA only. \$225.00)**

Total Amount: \_\_\_\_\_

## Standards of Conduct

### Purpose

These Standards of Conduct are to provide guidance for member companies in conducting their activities in the spirit of honesty toward consumers, specifically with integrity and fair competition. Adherence to this Code will promote best practices which foster consumer protection, and also preserve the integrity and reputation of the entire electronic life safety and security industry.

### Representative Defined

The term "Representative" includes employees, independent contractors, agents, dealers, dealer networks, associates, and other entities and individuals who market or sell electronic life safety and security products and services on behalf of a Member, regardless of the underlying legal arrangement between the Member and the Representative. The term Representative is to be construed broadly and Members may not structure arrangements with third parties for the purpose of circumventing the Code with respect to the accounts serviced or owned by a Member.

For example, but in no way limiting the definition of a Representative, a Member may not agree to purchase accounts from a non-member for the purpose of acquiring accounts that were not generated in conformance with the Code. Similarly, a Member may not disclaim a legal relationship with a Representative or other third party for the purpose of circumventing the Code.

### Publication

The Association will publicize the existence of this Code. Members are encouraged to advertise compliance to this Code, and to make customers and potential customers aware of such compliance.

### Acknowledgement

Each member shall certify to the Association that they have read and understand the Code of Ethics and Standards of Conduct and, by virtue of remittance of membership dues, are in compliance with the Code of Ethics and these Standards of Conduct.

### Compliance

Members shall implement an effective program for complying with this Code which includes adopting and enforcing appropriate policies and procedures to prevent activities proscribed by this Code. Compliance programs should include (a) conducting effective and ongoing training and education of all Representatives on the requirements of this Code, (b) maintaining processes to effectively collect and investigate complaints alleging violations of this Code, (c) responding promptly to all such complaints and undertaking corrective actions, and (d) enforcing this Code through appropriate internal disciplinary procedures and actions.

### Prompt Investigation

If any consumer alleges that a Representative offering the products or services of a Member has engaged in improper conduct, the Member shall promptly investigate the allegation. If a violation of this Code is identified, the Member shall appropriately discipline the offending Representative, and take further steps, as necessary, to address the consumer's concerns.

**Complete text of the Code of Ethics and Standard of Conduct can be found on the NJESA website [www.nj-esa.org](http://www.nj-esa.org) or by contacting NJESA at 1-(609)-695-4444.**

**The undersigned represents all information submitted is accurate; false information may result in denial or revocation of membership. If approved, the undersigned agrees to comply with the NJESA bylaws, Standards of Conduct, code of ethics and antitrust statement. NJESA may deny membership regardless of any payments submitted.**

**Signed:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_ **Date:** \_\_\_\_ / \_\_\_\_ / \_\_\_\_

#### Payment Information:

Annual membership Fees must be prepaid with check, money order, or credit card and submitted with application.

Enclosed is my:  CHECK *or*  Money order (*Payable to NJESA*) by mail to the NJ office

Charge my:  VISA®  MasterCard®  AMERICAN Express®

Please apply this total amount to my credit card: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ exp. Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**Click the button on the right to send form by email**